

VETERINARY STRENGTH



# 27+ ACTIVE HEALTH

CANINE MULTI PRO®

New Look, Same Great Formula!



Clinical-strength multivitamin chew to maintain the overall well-being of dogs of all ages

Combines 28 key vitamins, minerals, and fatty acids essential to senior wellness

Made with added probiotics and superfoods like sweet potato, kelp, and carrots

Supports skin & coat, brain, eye, kidney, joint, heart, immune, and cell health

## Recommended for:

- ✓ Senior & geriatric canine wellness
- ✓ Daily nutritional support
- ✓ Overall physical well-being
- ✓ Balancing homemade or raw diets

**60 SOFT CHEWS | DUCK FLAVOR | 090065G.060**



## LEVELS REPRESENT MINIMUMS UNLESS OTHERWISE STATED:

|  |         |                                      |                    |
|--|---------|--------------------------------------|--------------------|
| Moisture (max) . . . . .                             | 21%     | Vitamin D3 . . . . .                 | 100 IU             |
| Methionine . . . . .                                 | 10 mg   | Vitamin E . . . . .                  | 30 IU              |
| Linoleic Acid (0.4%) . . . . .                       | 20 mg   | Thiamine (Vitamin B1) . . . . .      | 0.5 mg             |
| Eicosapentaenoic Acid, EPA (from fish oil) . . . . . | 32 mg   | Riboflavin (Vitamin B2) . . . . .    | 1 mg               |
| Docosahexaenoic Acid, DHA (from fish oil) . . . . .  | 22 mg   | Pantothenic Acid . . . . .           | 4 mg               |
| Calcium (2.2%) (max 2.5%) . . . . .                  | 112 mg  | Niacin . . . . .                     | 10 mg              |
| Phosphorus (1.1%) (max 1.2%) . . . . .               | 56 mg   | Pyridoxine (Vitamin B6) . . . . .    | 0.4 mg             |
| Potassium (0.2%) . . . . .                           | 10 mg   | Folic Acid . . . . .                 | 0.08 mg            |
| Magnesium (0.5%) . . . . .                           | 25 mg   | Vitamin B12 . . . . .                | 0.008 mg           |
| Iron (600 ppm) . . . . .                             | 3 mg    | *Bacillus coagulans . . . . .        | 1 billion CFU/chew |
| Copper (60 ppm) . . . . .                            | 0.3 mg  | *Ascorbic Acid (Vitamin C) . . . . . | 20 mg              |
| Manganese (400 ppm) . . . . .                        | 2 mg    | *Cysteine . . . . .                  | 15 mg              |
| Zinc (600 ppm) . . . . .                             | 3 mg    | *Betaine Hydrochloride . . . . .     | 10 mg              |
| Iodine (10 ppm) . . . . .                            | 0.05 mg | *Inositol . . . . .                  | 2 mg               |
| Selenium (2 ppm) . . . . .                           | 0.01 mg | *Biotin . . . . .                    | 0.01 mg            |
| Vitamin A . . . . .                                  | 1000 IU |                                      |                    |

\*Not recognized as an essential nutrient by the AAFCO Dog Food Nutrient Profiles.

**CALORIE CONTENT (CALCULATED):** 2640 kcal ME/kg; 13 kcal ME/chew

**INGREDIENTS:** sweet potato, glycerin, cellulose, dicalcium phosphate, hydrolyzed duck flavor, arabic gum, dehydrated alfalfa meal, canola oil, dried kelp, soy lecithin, fish oil, maltodextrin, sodium alginate, calcium sulfate, calcium carbonate, carrots, water, dried Bacillus coagulans fermentation product, L-ascorbyl 2-polyphosphate, dried citrus pulp, magnesium oxide, vitamin E supplement, iron proteinate, potassium chloride, zinc proteinate, L-cysteine, manganese proteinate, sorbic acid (a preservative), betaine hydrochloride, DL-methionine, niacinamide, vitamin B12 supplement, mixed tocopherols (a preservative), citric acid (a preservative), rosemary extract, silicon dioxide, vegetable oil, propionic acid (a preservative), D-calcium pantothenate, inositol, copper proteinate, riboflavin, thiamine mononitrate, vitamin D3 supplement, vitamin A supplement, biotin, sodium selenite, pyridoxine hydrochloride, calcium iodate, folic acid.



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**Calm & Confident is a high-concentration behavioral and cognitive health supplement for pets experiencing periods of severe stress or occasional separation anxiety.**

#### **Colostrum Calming Complex® Biopeptide Blend**

- › Colostrum Calming Complex® is a patented mixture of bioactive proteins proven to have calming properties. It contains proline-rich proteins, special monosaccharides, and specific fatty acids that work together to enhance the calming activity of the colostrum fraction. These molecular precursors support the calming response by normalizing cognitive and brain functions that are associated with excessive brain activity.
- › Colostrum Calming Complex® Biopeptide Blend is produced from a special microfiltration process of certified bovine colostrum. This carefully monitored process assures that the bioactive components are separated and isolated without the application of denaturing heat or physical stressors.

#### **Bluenesse® Lemon Balm Extract**

- › Proprietary lemon balm extract (*Melissa officinalis*) is a soothing botanical native to Europe known for its calming effects on animals and humans. Double-blind, placebo-controlled studies have demonstrated its ability to support cognitive function, stress management, and improved mood.<sup>1</sup> Bluenesse® supports balanced levels of neurotransmitters, such as GABA and dopamine, that are critical to healthy brain function and reduced stress.

#### **L-Theanine (Suntheanine® Brand)**

- › Suntheanine® brand L-Theanine is a patented dietary ingredient for stress reduction and relaxation.
- › Clinical trials have shown that Suntheanine® promotes an alert state of relaxation without drowsiness, as indicated by an increase in alpha brain waves and a decrease in beta brain wave activity.<sup>†</sup> Studies have demonstrated that Suntheanine® is effective in helping dogs and cats deal with separation anxiety, fear behavior, and environmental stressors.<sup>†</sup>

#### **L-Tryptophan**

- › L-Tryptophan is an essential amino acid known for its role in the production of nervous system messengers, especially those related to relaxation, restfulness, and sleep. It is required for the production of serotonin, which is a chemical that acts as a calming agent in the brain and plays a key role in sleep efficiency.

#### **Thiamine (Vitamin B1)**

- › Thiamine helps manage stress and reduce irritability in cats and dogs. It has been shown to affect the central nervous system to help calm and soothe anxious animals. A lack of thiamine can cause mental confusion, muscular weakness, muscle spasms, nervousness, reduced appetite, or weight loss during periods of stress.

**Suntheanine®** **bluenesse®**

Suntheanine® is a registered trademark of Taiyo International, Inc.  
Colostrum Calming Complex® is a registered trademark of FoodScience® LLC.  
Bluenesse®, is a trademark of Vital Solutions GmbH, Germany.




\*CanCog Technologies Study "Assessment of Anxiolytic Properties of a Novel Compound in Beagle Dogs with a Noise-Induced Model of Fear..."

\*\*Gomez-Ramirez M, Kelly SP, Montes J, Foxe JJ. (2008) The Effects of L-theanine on Alpha-Band Oscillatory Brain Activity During a Visuo-Spatial Attention Task. Brain Topogr. and Juneja L, et al. (1999) L-theanine

† A unique amino acid of green tea and its relaxation effect in humans. Trends in food science technology. v. 10(6/7) p. 199-204.

1 Scholey, A.; Gibbs, A.; Neale, C.; Perry, N.; Ossoukhova, A.; Bilog, V.; Kras, M.; Scholz, C.; Sass, M.; Buchwald-Werner, S. Anti-Stress Effects of Lemon Balm-Containing Foods. Nutrients 2014, 6, 4805-4821"

#### **Directions for Use:**

| WEIGHT    | Up to 30 lbs  | 31 to 60 lbs  | 61 lbs +Over  |
|-----------|---|---|---|
| AMOUNT    |  |  |  |
| FREQUENCY | Daily or as needed  |   |   |

Product can be given up to two times daily or on an as-needed basis. It is safe to double in times of increased stress.

**MAX VETERINARY STRENGTH**



**CALM & CONFIDENT**