

Questions? Contact:

Blake Miller-Boeing
Customer Business Manager
bmillerboeing@foodsciencecorp.com
802.872.1969

Brett Decker
Customer Business Manager
bdecker@foodsciencecorp.com
802.872.1941

Kate Sterling
Director of Sales, Pet Business
ksterling@foodsciencecorp.com
802.404.2126



2025 Veterinary Product Naming Guide

New Look.

New Names.

Same Trusted
Formulas.



We're excited to offer a new, seamless product line to help you and your clients access the best products to help your patients thrive—with all the same, science-backed formulas that you trust.

What's changing:

- ✓ Names
- ✓ Packaging
- ✓ Design

What's not changing:

- ✓ Veterinarian-designed formulas
- ✓ Manufactured in the USA
- ✓ World-class customer service

CALMING & COGNITION

Canine Senior Vitality Pro →
Composure™ →
Composure™ Pro →
Composure™ Pro Advanced →

Veterinary Strength Healthy Cognition
Calm & Confident
Veterinary Strength Calm & Confident
Max Veterinary Strength Calm & Confident

HIP, JOINT & MOBILITY

Amilex™ →
DevCor™ + Mobility Pro →
GlycoFlex® Stage 2 →
GlycoFlex® Stage 3 →
HMB Healthy Muscle & Strength →
Vetri Disc →
VetriFlex® →

Max Veterinary Strength Comfort & Ease
Veterinary Strength Comfort & Ease
Healthy Hip & Joint
Extra Strength Healthy Hip & Joint

NEW!
Healthy Spine & Disc
Veterinary Strength Healthy Hip & Joint

DENTAL

Perio Support Pro Powder →

Dental Care Powder

PROBIOTIC & DIGESTIVE

Acetylator™ →
Entero Flora Pro →
Entero Health Pro →
Express Ease →
Fast Balance GI Paste →
Feline Furball Pro →
GI Balance Pro® →
Vetri Mega Probiotic →
Vetri Probiotic BD™ →

Healthy Gut & Digestion
Veterinary Strength Gut Health
Veterinary Strength Gut & Bowel Support
Scoot Control
Quick Action Diarrhea Aid
Veterinary Strength Hairball Control
Veterinary Strength Healthy Gut & Digestion
Extra Strength Gut Health
Extra Strength Healthy Gut & Digestion

MULTIVITAMINS

Canine Multi Pro™ →
Canine Plus™ Multivitamin →
Canine Plus™ Senior Multivitamin →

Veterinary Strength 27+ Active Health
27+ Active Health

Senior 27+ Active Health

IMMUNITY

Immune Plus
(previously **Cell Advance**) →
Immuno DMG™ Pro →
Lysine Complete →
L-Lysine Pro →
Vetri DMG™ →
Vetri Lysine Plus →

Immunity Health
Veterinary Strength DMG Immunity Health
Ultimate Strength Lysine Immunity Health
Extra Strength Lysine Immunity Health
DMG Immunity Health
Lysine Immunity Health

SKIN, COAT & ALLERGY

Allergy Plus →
Derma Strength Pro™ →
Omega 3.6.9. →

Allergy & Itch Support
Veterinary Strength Allergy & Itch Support
Omega Healthy Skin

CARDIAC

Cardio Strength™ →
Cardio Pro →
Coenzyme Q10 10MG →

Omega Healthy Heart
Veterinary Strength Healthy Heart
CoQ10 Healthy Heart

BLADDER & KIDNEY

Bladder Strength →
Renal Essentials Feline →
Renal Essentials Pro →
Renal Essentials Pro Liquid →
UT Strength Feline →
UT Strength Pro →
UT Strength STAT →
Vetri Bladder →

Bladder Health
Kidney Health
Veterinary Strength Kidney Health
Veterinary Strength Kidney Health Liquid
UT Health
Veterinary Strength UT Health
Quick Action UT Health
Female Bladder Health

LIVER

Hepaticlear™ Pro →
Vetri Liver Canine →
Vetri Liver Feline →
Vetri SAME →

Veterinary Strength Liver Health
Liver Health
Liver Health
SAME Liver Health

EYE & VISION

Golden Years Clear & Bright →

Eye & Vision Health

PROBIOTIC PILL-HIDING TREATS

Pinchers® →
Pinchers® XL →

Pinchers® Pill Hiders
Extra Large Pinchers® Pill Hiders