

# d-lightful

### Give Your Child the Radiant Health of Summer All Year Round with Vitamin D3\*

Is your child getting enough sunshine? Modern children spend less time outdoors than any other generation, according to the National Recreation and Park Association.¹ In fact, today's kids spend only four to seven minutes playing outdoors and a whopping 7 ½ hours average in front of electronic media each day. This spells trouble for vitamin D levels. That's because the body makes vitamin D when exposed to sunlight.

Unfortunately, sunscreen blocks the rays that are responsible for vitamin D production- to the tune of 99%! And if you live in the north, if there is smog or cloud cover, if your child has a darker skin tone, or if your child wears clothing to cover his or her skin, then your child needs even more vitamin D than other kids.

Not to be mistaken for a simple vitamin, vitamin D is actually a hormone. That means vitamin D can turn genes on or off and has far-reaching effects throughout the body.\* Vitamin D is so fundamental to children's health and development that pregnant women, newborn infants, children, and adolescents are advised to get vitamin D every day.

Your child might be getting some vitamin D2 from milk or other fortified foods. But vitamin D2 isn't very good at raising blood levels of this key nutrient. Vitamin D3 is 87% more potent and builds up the body's reserves of vitamin D two to three times more.² Your child's best bet for getting enough of this superstar vitamin? Little DaVinci's d-lightful, a great-tasting, easy-to-swallow, liquid vitamin D3 supplement.

#### **Building Strong Bones\***

Your child's body can't absorb calcium or phosphorous effectively without optimal levels of vitamin D. Calcium and phosphorous are the main hard ingredients in bone and teeth. Therefore, vitamin D is essential for bone growth and maintaining bone density.\* The most important time in life for building strong bones is during childhood and the teenage years. Building strong bones in childhood leads to a reserve that can protect from bone loss and fractures down the line.\*

#### **Powering Up the Immune System\***

Vitamin D is an immune system superstar. Vitamin D receptors are found in every single cell of the immune system. Vitamin D powers up the immune system so that your child is protected from the germs that cause illness.\* Vitamin D balances the immune system so that it doesn't become too aggressive or overactive.\* It promotes comfortable breathing, smooth, supple skin, and it can even diminish food reactions.\* Vitamin D helps cells grow at healthy rates.\* And it helps the body know when to get rid of the damaged ones.\*



#### **Promoting Healthy Brain Development\***

Vitamin D works its magic in the brain, too. Your child uses vitamin D for learning, memory, physical coordination, attention, and social behavior. Low vitamin D as a result of too little sunshine may explain the wintertime blues. Indeed, kids who regularly supplement with vitamin D have a positive mood and better energy levels.\* Vitamin D also promotes a healthy response to inflammation and free radicals in the brain. \*

#### A d-lightful Way To Nourish Your Child with Vitamin D\*

Little DaVinci's **d-lightful** is a fun and great-tasting way for your child to get healthy amounts of vitamin D3. This doctor-formulated vitamin D3 supplement is an easy-to-swallow liquid. And it comes in a delicious light orange flavor. It's made with non-GMO ingredients. Plus it's vegetarian, gluten free, soy free, dairy free and doesn't have artificial flavors and preservatives. You can rest easy knowing you are nourishing your child with the best and highest quality vitamin D3 supplement available.

#### d-lightful is recommended for:

- Strong bones and teeth\*
- A balanced immune system\*
- Brain development and positive mood\*
- Healthy cellular turnover\*
- Overall health\*

If you want to give your child durable bones and teeth, a strong immune system, and healthy brain function, then you need Little DaVinci's great-tasting, liquid vitamin D3 supplement.\*

#### **Supplement Facts**

Serving Size 1 ml
Calories 10
Total Fat 1 g
Vitamin D3
(Cholecalciferol) 20 mcg (800 IU)

Other Ingredients: sunflower oil, natural orange flavor, Vitamin E (as mixed tocopherols), rosmarinic acid.

Suggested Use: As a dietary supplement, take 1 ml by dropper daily, or as directed by your healthcare practitioner. Shake well before each use.

<sup>1</sup>National Recreation and Park Association. Ashburn, VA. Children in Nature. Improving Health by Reconnection Youth with the Outdoors. Retrieved from https://www.nrpa.org/uploadedFiles/nrpa.org/Advocacy/Children-in-Nature.pdf

<sup>2</sup>Weydert, J. Vitamin D in Children's Health. Children, 2014, 1, 208-226.

## EMPOWERING KIDS. FROM THE INSIDE OUT.

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Warning: If your child has any health conditions, consult your healthcare practitioner before taking this product.

\*These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure or prevent any disease.

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